



START SELLING TO THE USA WITH PROGRESANDO.COM





The Opportunity!

- **The North American Consumer has lost all confidence in China and Chinese-made products**
- **Companies are actively searching for alternatives**

Are you ready?



Progresando.com Brief Introduction

- Progresando.com was founded in 2019. Its first business is the online marketplace where people can buy and sell anything cross-border between US, Canada & Mexico.
- Progresando.com was founded by successful international marketplace experts with strong ties and experience in the North American trade market.
- In 2017, total trilateral merchandise trade (the total of each country's imports from one another) reached nearly **US\$1.1 trillion** and there is no platform that provides efficient trade.

A collage of numerous US one hundred dollar bills, overlapping and scattered across the entire frame. The bills are in various orientations, showing the portrait of Benjamin Franklin and the '100' denomination. A semi-transparent red arrow points from the left towards the right, containing the text.

We are inviting leading Mexican companies in select categories to be founding suppliers



Progresando.com is B2B





Initial Categories

- Apparel
- Automotive
- Electronics
- Fabrication Services
- Furniture
- Food
- Health & Medical
- Home & Lifestyle
- IT Services
- Pet Food
- Tools & Hardware
- Toys & Hobbies



How The Partnership Works

Phase 1 (Launch June 1, 2020) Recruit First 50 Partners

Progresando.com

- Creates partner store
- Sends emails promoting your catalog
- Advertises your business to our customer base

Your Business

- Gets exclusive early access to marketplace, visibility as a seller & the Los Angeles-based Progresando.com account management team
- Follows marketing recommendations
- Announces partnership to all available media and social media

Phase 2 (until we reach 50) Expansion

Progresando.com

- Opens marketplace to other qualified paid-partnerships
- B2B advertising is launched
- Outreach program targeting resellers

Your Business

- Prioritize which customer will accept orders based on your “ideal buyer criteria”
- Continue to promote partnership on all available media
- Share success stories. Participate in bi-weekly progress calls



Getting ready!

1. Provide Progresando.com your full catalog and wholesale pricing sheets as well as product and company images
2. Be ready and know how to ship your products to the US & Canada
3. Make sure your LinkedIn profile and business page are updated and reflect your ability to fulfill orders from US & Canada based customers
4. Review and, if necessary, update your company's website and entries in other marketplaces
5. Empower English-speaking team members to receive inquiries from new potential buyers
6. Participate in Progresando.com's sales and negotiations webinars and meetings




Progresando.com's Marketing Solutions


Increase traffic and sales with paid marketing services




Increase your traffic
Businesses using Progresando.com search marketing solutions see a 20-40% avg increase in traffic



Target The Right Buyer
Get visibility from relevant buyers who are searching for products and services like yours



Amazon
Besides building and administrating your own Amazon store, we put you in contact with over 150,000 of the largest Amazon resellers



Control Your Budget
We administer you PPC campaign. Spend as much or as little as you want, and only pay when the adds are successful

+25%
Inquires

+65%
Clicks

+83%
Unique Visitors





The Programs

First 50 Partners

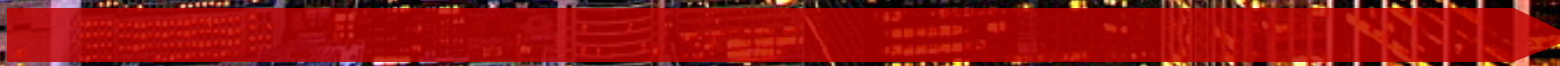
Progresando.com Listings:
\$0.00 /month (first year)
0% commission

Phase 2

Progresando.com Listings:
\$49.99 /month
0% commission

An aerial view of a city skyline at sunset. The sky is a mix of orange, yellow, and blue. The city is filled with skyscrapers, many of which are lit up with warm yellow lights. The Empire State Building is prominent on the left side of the image. The overall scene is vibrant and dynamic.

Progresando.com
Start Today!



Contact us today



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